*Rebuild Recovery, Inc*

*Nonprofit Organization is*

*Committed to REACH*

*Every Adolescent*

*Creating Hope …*

# Agenda

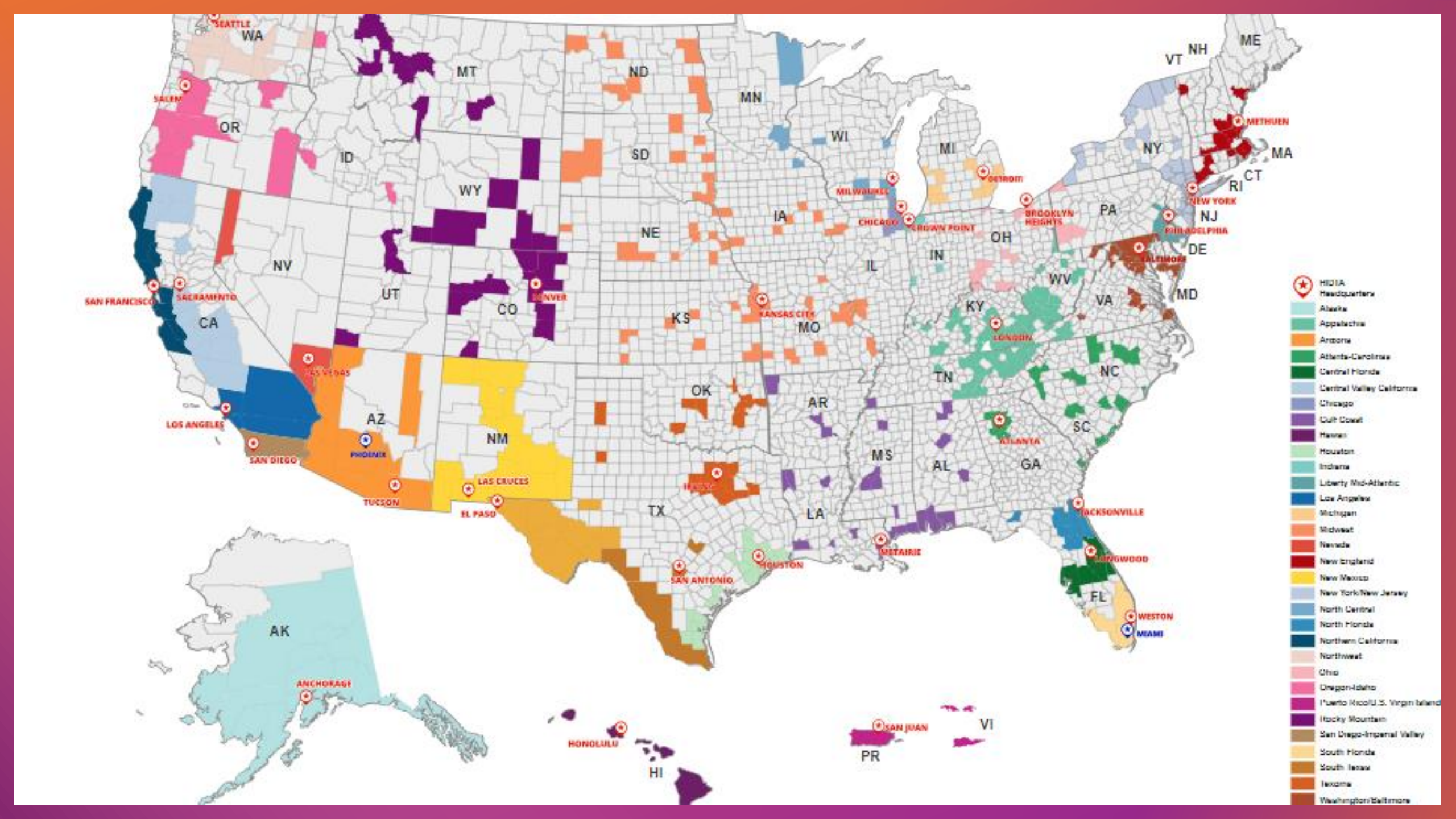
- Introductions
- Mission and Vision
- DATA Review
- REACH Update
- Fentanyl Awareness
- Naloxone Presentation
- Upcoming meetings and events

# Introductions

- Lisa Magarelli-Dallaire, Executive Director
- National Guard, Counter Drug Task Force, Drug Demand Reduction Outreach
- Youth Director Bella Slattery
- Volunteers – Recruiting A, CAP
- Attendees Name/Affiliation
  - What motivates you to want to be involved with a local, community organization?

- Mission: Provide awareness and education to prevent substance misuse; for people to personally thrive and positively impact the community.

- Vision: Create a community where people are inspired to choose substance free lifestyles and REACH their full potential.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LOS ANGELES
SAN DIEGO
LAS VEGAS
PHOENIX
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CHICAGO
DETROIT
BROOKLYN HEIGHTS
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METHUEN
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BALTIMORE
BROWN POINT
LONDON
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ANCHORAGE
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SAN JUAN
HIDTA Headquarters
Alaska
Appalachia
Arizona
Atlanta-Carolinas
Central Florida
Central Valley California
Chicago
Gulf Coast
Hawaii
Houston
Indiana
Liberty Mid-Atlantic
Los Angeles
Michigan
Midwest
Nevada
New England
New Mexico
New York/New Jersey
North Central
North Florida
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South Florida
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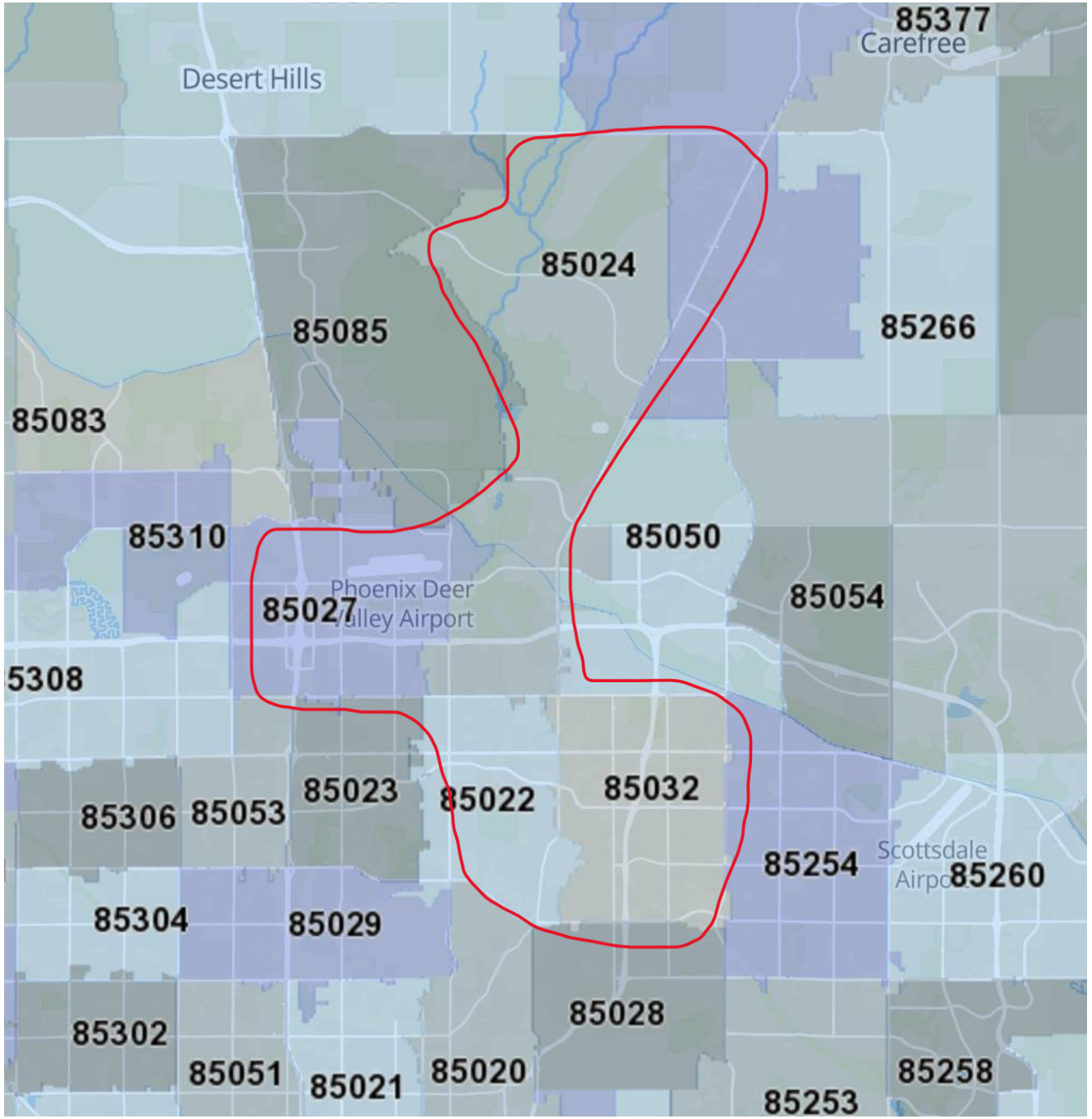



## Service Areas – NP 12.6% higher than state rate for Youth Substance misuse

85022: 51,826

(26th most populated out of 405 zip codes) Cactus to Union Hills / Central to Cave Creek

85024: 22,898

Union Hills to Jomax / Central to Cave Creek

85027: 37,140

Union Hills to Pinnacle Peak / 35th Ave to Central

85032: 68,805

(6/405) Cactus to union Hills / Cave Creek to Tatum

Total population: **180,669**

# What is a Coalition?

Collaboration of individuals for a **combined call to action**

**...built by the community, for the community!**

- Directed by the Office of National Drug Control Policy (ONDCP), in partnership with the Substance Abuse and Mental Health Services Administration (SAMHSA), the DFC program provides grants to local community coalitions to increase collaboration among community partners and to **prevent and reduce youth substance use.**
- We do this through education and awareness Presentations and Information dissemination for youth and caregivers.

Substance Abuse Coalition Leaders of Arizona

REACH North Phoenix

Coalitions consist of community stakeholders that organize to meet the local prevention needs of the youth and families in their communities.

The collaborative work allows communities to adopt community appropriate environmental strategies to reducing substance misuse in their neighborhoods.

# Strategic Prevention Framework

- ✓ ***Community Needs Assessment***
- ✓ ***Building Capacity***
- ➢ ***Planning and Implementation***
- ➢ ***Strategic Plan/Logic Model***

***September 16***

# Why North Phoenix?
# Prevalence in Our Community

- **1 in 4 youth have used substances in the past 30 days. Most common are alcohol, marijuana and nicotine vape. 6.5% have used opioids within their lifetime.**
- **The average age of 1st use for our youth is 13.4 years, but 23% started drinking as early as elementary school and 12% started using marijuana and nicotine vape in elementary school.**
- **1 in 10 youth are using marijuana concentrates and this rises to 17% among our high school seniors. These high THC forms are very dangerous for the developing adolescent brain – REACH rates are 12.6% higher than the state rate.**
- **Rates of underage drinking, nicotine vaping and use of marijuana concentrates are over 44% higher among our teen girls compared to the male peers.**

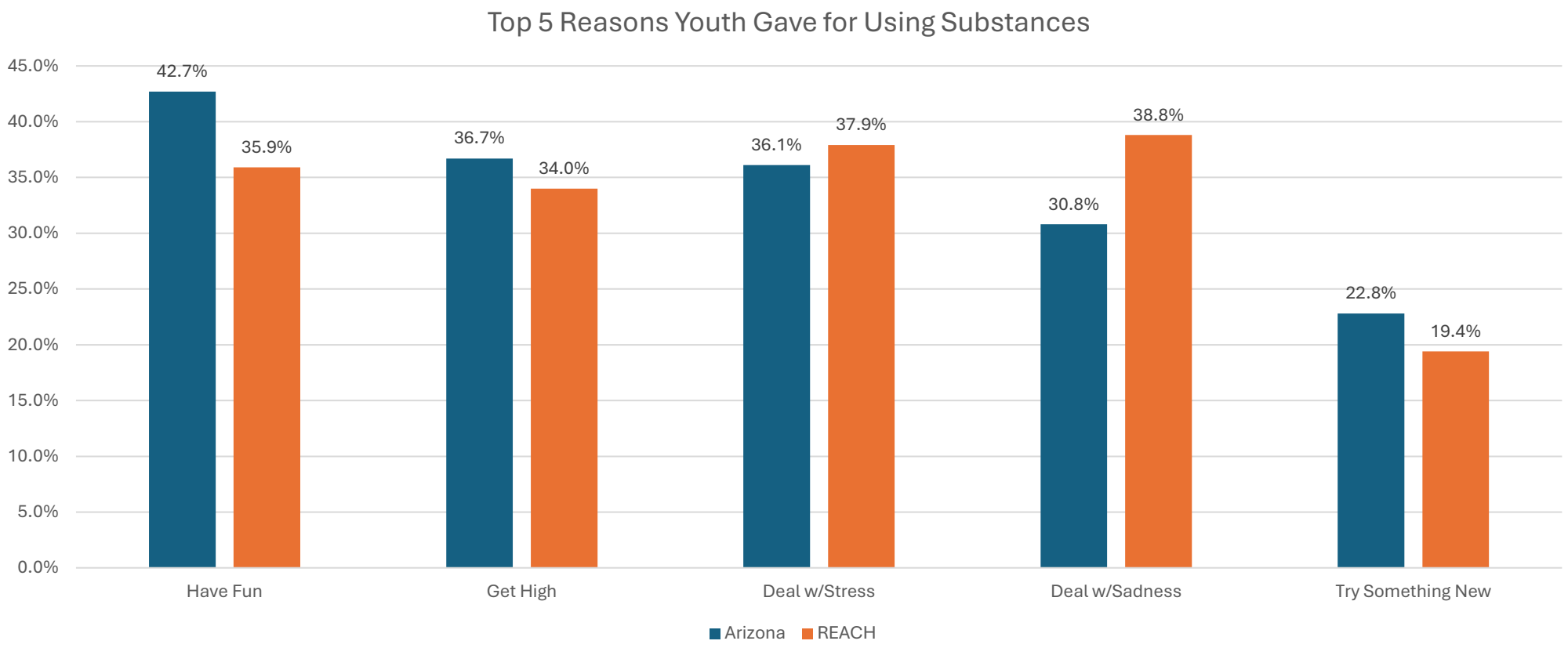
- Following data derived from the external evaluator of SACALz.org, Shana Malone. She was formally the Director of the Statistical Analysis Center at the Arizona Corporation Justice Commission

Arizona Criminal Justice Commission

# Risk Factors in Our Community

- 46% of our youth say it's easy to get alcohol, marijuana and nicotine vape. **10% say it's easy to get fentanyl.**
- 36% of our youth think there is no risk involved with regular use of alcohol, marijuana and nicotine vape. **28% say there's no risk in using fentanyl.**
- **Almost ½ of our youth have never had a conversation with their parents about the risks of alcohol and drugs or ways to get themselves out of situations when offered.**
- Over 1 in 3 of our youth reported using in the past 30 days to cope with stress or sadness.
- Almost **2 out of 3 of our youth indicated that they often or almost always felt stressed in the past week**, and 1 in 7 said they had no source of social support.

REACH North Phoenix


Top 5 Reasons Youth Gave for Using Substances
45.0%
40.0%
35.0%
30.0%
25.0%
20.0%
15.0%
10.0%
5.0%
0.0%
42.7%
35.9%
36.7%
34.0%
36.1%
37.9%
30.8%
38.8%
22.8%
19.4%
Have Fun
Get High
Deal w/Stress
Deal w/Sadness
Try Something New
Arizona
REACH

# Fentanyl Facts

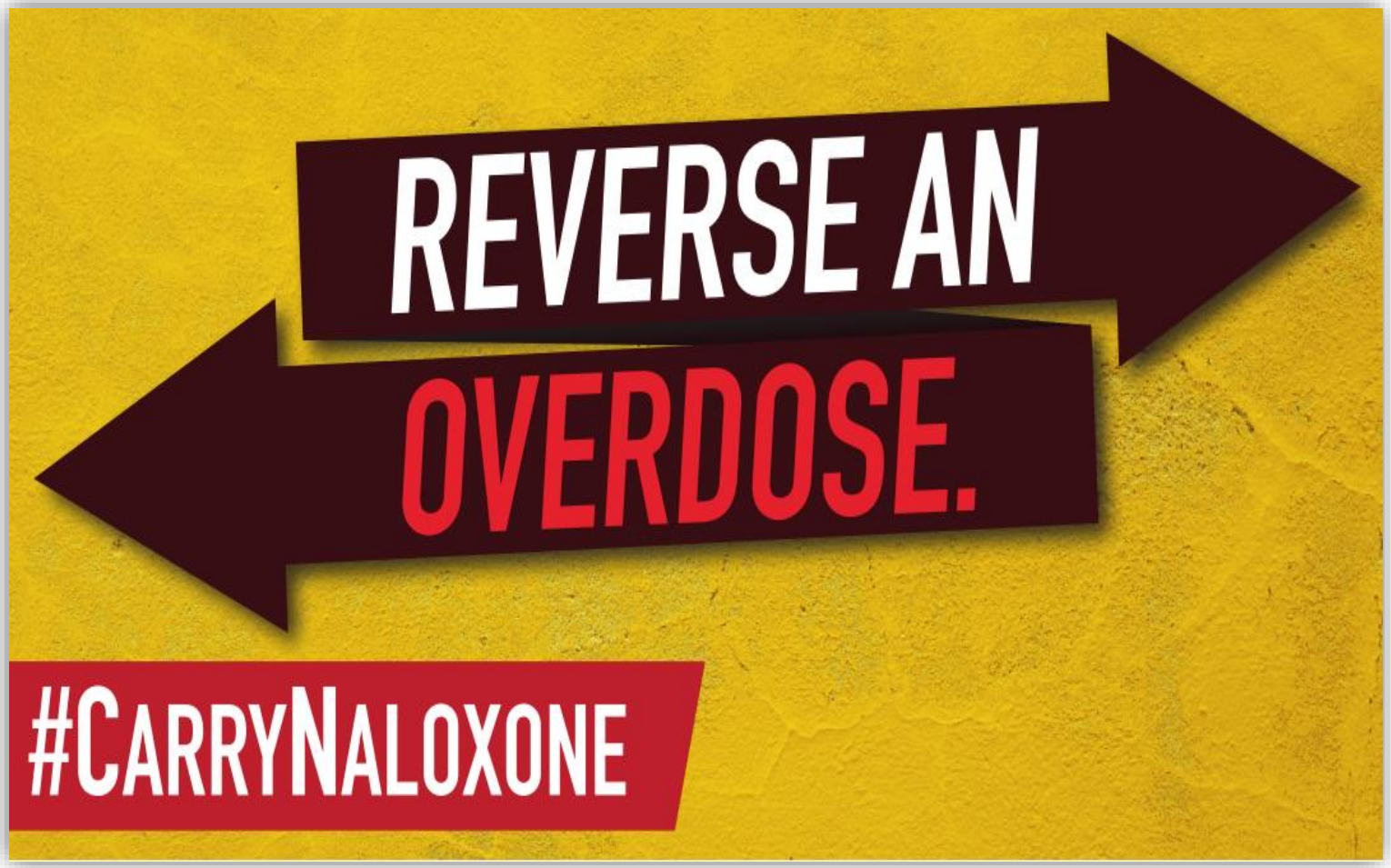
- **What is fentanyl and how does it work in the body?**
- Fentanyl is a powerful synthetic opioid, similar to morphine but 50 to 100 times more potent. In its prescription form it is prescribed for pain, but fentanyl is also made illegally and distributed as a street drug. Illegal fentanyl is sold as a powder or made into COUNTERFEIR PILLS that look like real prescription opioids.
- Illegal fentanyl is being mixed with other drugs, such as cocaine, heroin and methamphetamine. This is especially dangerous because people are often unaware that fentanyl has been added. The high potency of fentanyl greatly increases risk of overdose, especially if a person who uses drugs is unaware that a powder or pill contains it.
- Fentanyl is the most common substance found in opioid overdose deaths in Arizona – teens as young as 14 years old have overdosed and died.
- Naloxone is a medicine that can be given to a person to reverse a fentanyl overdose. Multiple naloxone doses might be necessary because of fentanyl's potency.
- TALKNOWAZ.COM

# Can you tell which pill contains a deadly dose of Fentanyl?

**Neither can your child.**

On the left a deadly dose of heroin.

On the right a lethal dose of fentanyl.




# Community Naloxone and Overdose Training

Substance Abuse Coalition Leaders of Arizona

Pre-Survey

Substance Abuse Coalition Leaders of Arizona

What is Used to Reverse an Overdose?

**Naloxone is now available for purchase over the counter at most major pharmacies.**

**NaloxoneAZ.com**

# NaloxoneAZ.com

# Signs of an Overdose

**NaloxoneAZ.com**

# If Someone is Overdosing….

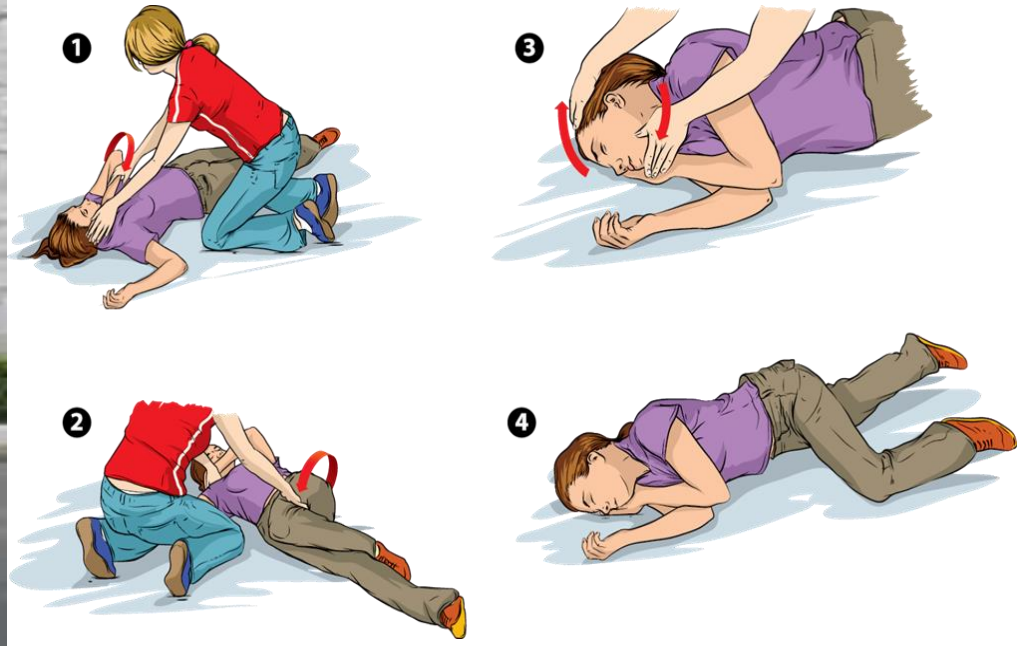
**LOOK** Is their chest rising and falling?
**LISTEN** for breathing sounds
**FEEL** for a pulse

The recovery position

1. **Call 911 immediately**.
2. Check for responsiveness:
   (Shake their shoulder or perform a sternal rub.)
3. Administer naloxone if available.
4. Are they breathing? If not, begin CPR.
5. Place the person in the **recovery position** once they start breathing again.
6. If possible, stay with the person until emergency assistance arrives.

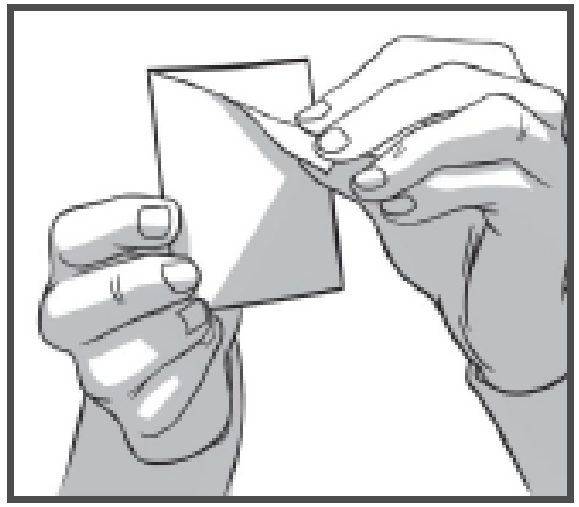
**NaloxoneAZ.com**

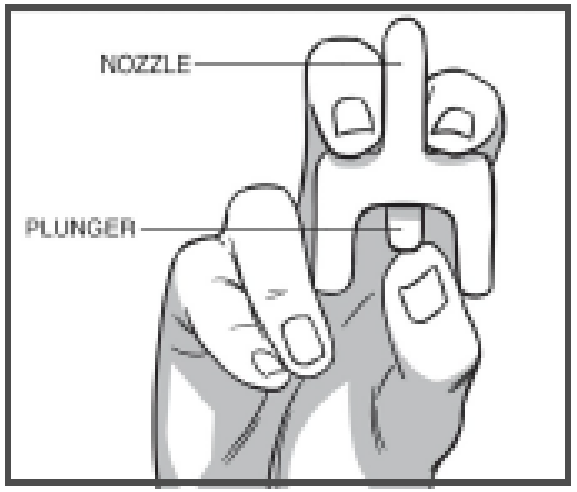
# Recovery Position




**NaloxoneAZ.com**

How to Use Naloxone/Narcan®






1. Remove Narcan® Nasal Spray from the box
2. Peel back the tab with the circle to open the packaging
3. Hold the Narcan® Nasal Spray with your thumb on the bottom of the plunger and your first and middle fingers on either side of the nozzle

**NaloxoneAZ.com**

# How to Use Naloxone/Narcan® (continued)

4. Gently insert the tip of the nozzle in either nostril
5. Press the plunger firmly to give the dose
6. Remove the plunger from the nostril
7. If there is no reaction in 2-3 minutes or if the person stops breathing again, give the second does of naloxone into the OTHER nostril using a new spray device

**NaloxoneAZ.com**

# What if they don’t respond?

Repeat steps 1-6 using a new Narcan® Nasal Spray

Stay with the person (naloxone loses effect 30-90 minutes after use)

Perform CPR until medical professionals arrive, *only if you’re trained in CPR*

**NaloxoneAZ.com**

# 911 Good Samaritan Law

Certain conditions must be met:

- The assistance provided to someone who is overdosing must be done voluntarily, with an honest intention to help, with no expectation of financial reward

**Don’t be afraid to call or text 911 if you are some place where drugs are present.**

**YOU ARE PROTECTED!**

NaloxoneAZ.com

**To find a free naloxone/Narcan distribution site near you, visit:**

# NaloxoneAZ.com

Post-Survey

Substance Abuse Coalition Leaders of Arizona

# Upcoming Meetings

## Every 4th Thursday

August 22, 2024

Juniper Library

1825 W Union Hills Dr

2 – 3 pm

*City of Phoenix Office of Public Health*

*5-year Strategic Plan*

# Statewide Resources

- 1-888-688-4222 Opioid Assistance and Referral Line Local medical experts offer patients, providers, and family members opioid information, resources and referral 24/7.Translation services available.
- 1-800-662-HELP(4357) SAMHSA's National Helpline Free, confidential treatment referral and information service available 24/7 (in English and Spanish).
- NaloxoneAZ.com See where the opioid overdose reversal drug naloxone is available near you.
- DumpTheDrugsAZ.org Find a location to dispose of unused, unwanted, or expired medication.
- FindTreatment.gov Find treatment resources available in your area.
- TalkNowAZ.com Get tips on talking with youth about substance abuse.

REACH
Reaching Every Adolescent Creating Hope
North Phoenix

# THANK YOU, Community Partners!

- Lisa Magarelli-Dallaire
- (480) 306-3297
- Lisa@rebuildrecovery.org
- www.rebuildrecovery.org

ARIZONA DEPARTMENT OF HEALTH SERVICES

North Phoenix Chamber of Commerce

MATFORCE
Working together to reduce substance abuse
matforce.org

A NICE APOTHECARY

BLACK MOUNTAIN COMMUNITY ALLIANCE

OCJ KIDS
CONNECTING THEIR FUTURES

Substance Abuse Coalition Leaders of Arizona

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